

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTAR 92.3FM Phoenix, AZ	Date: 8/15/16
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I, Jackson Wright,

being/on behalf of: John Agra for Congress,

a legally qualified candidate of the Republican

political party for the office of: US Congress

in the 9th District

election to be held on: August 30th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

John Agra For Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Eric Hayes

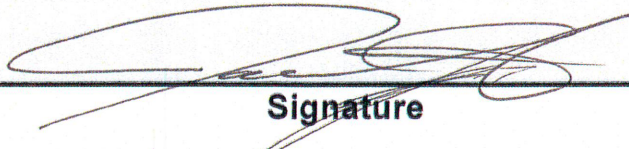
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/15/16

Date



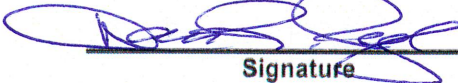
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

DAWN K. PANGH

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, John Agra

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

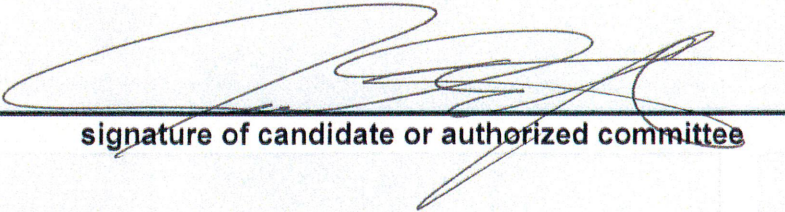
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Jackson Wright

printed name

8/15/16

date

JOHN AGRA 2016 30 SEC

From: Dawn Paugh

Phone: (602) 200-2630

Email: dspaugh@bomnewville.com
8/15/2016 5:11 PM

Flight Dates: 07/18/2016 - 09/25/2016

Demo: P 35+

Radio Market: PHOENIX
Survey: JUN16 / MAY16 / APR16
Geography: Metro

Schedule Description:

AUG16

	Daypart	Notes	Length	Spots	Unit Rate	Average Rating	Average Persons	Weight	% of GRPs	CPM	CPP	Total Cost	% Reach	Frequency	GRPs
Radio Total				53	\$92.83	0.8%	17,900		100%	\$5.19	\$111.31	\$4,920.00	11.6%	3.8	44.2
KTAR-FM				53	\$92.83	0.8%	17,900		100%	\$5.19	\$111.31	\$4,920.00	11.6%	3.8	44.2
AUG16 - 1 wk (08/15)															
				25	\$91.20	0.8%	17,900		47%	\$5.09	\$109.09	\$2,280.00	7.9%	2.6	20.9
One Week Total				25	\$91.20	0.8%	17,900		47%	\$5.09	\$109.09	\$2,280.00	7.9%	2.6	20.9
	M-F 6A-10A		30	9	\$90.00	0.9%	19,100	100.0%	39%	\$4.71	\$100.00	\$810.00	4.2%	1.9	8.1
	M-F 10A-3P		30	10	\$75.00	0.8%	17,600	100.0%	38%	\$4.26	\$93.75	\$750.00	4.2%	1.9	8.0
	M-F 3P-7P		30	6	\$120.00	0.8%	16,500	100.0%	23%	\$7.27	\$150.00	\$720.00	3.1%	1.5	4.8
AUG16 - 1 wk (08/22)															
				28	\$94.29	0.8%	17,900		53%	\$5.27	\$113.30	\$2,640.00	7.2%	3.2	23.3
One Week Total				28	\$94.29	0.8%	17,900		53%	\$5.27	\$113.30	\$2,640.00	7.2%	3.2	23.3
	M-W 6A-10A		30	9	\$90.00	0.9%	18,900	100.0%	35%	\$4.76	\$100.00	\$810.00	3.8%	2.1	8.1
	M-W 10A-3P		30	10	\$75.00	0.8%	17,700	100.0%	34%	\$4.24	\$93.75	\$750.00	3.7%	2.2	8.0
	M-W 3P-7P		30	9	\$120.00	0.8%	17,200	100.0%	31%	\$6.98	\$150.00	\$1,080.00	3.7%	2.0	7.2

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: PHOENIX, JUN16 / MAY16 / APR16; Metro; Multiple Dayparts Used; P 35+; See Detailed Sourcing Page for Complete Details.
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JOHN AGRA 2016 30 SEC

From: Dawn Paugh
 Phone: (602) 200-2630
 Email: dspaugh@bomnewille.com
 8/15/2016 5:11 PM



Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Average Rating	Average Persons	% of GRPs	CPM	CPP	Total Cost	% Reach	Frequency	GRPs	Gls
Radio Total	53	\$92.83	0.8%	17,900	100%	\$5.19	\$111.31	\$4,920.00	11.6%	3.8	44.2	948,800
KTAR-FM	53	\$92.83	0.8%	17,900	100%	\$5.19	\$111.31	\$4,920.00	11.6%	3.8	44.2	948,800

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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CONTRACT



Bonneville
7740 N 16th Street
Suite 200
Phoenix, AZ 85020
Tax ID: 87-0266746
(602) 274-6200

And:

Larry John Wright
231 N Alma School Rd
Mesa, AZ 85201

<u>Contract / Revision</u> 6234 /		<u>Alt Order #</u>
<u>Product</u> John Agra 2016		
<u>Contract Dates</u> 08/16/16 - 08/24/16		<u>Estimate #</u>
<u>Advertiser</u> John Agra for Congress		<u>Original Date / Revision</u> 08/15/16 / 08/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTAR-FM	<u>Account Executive</u> Dawn Paugh	<u>Sales Office</u> Local Phoenix
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 1169	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTARF	08/16/16	08/24/16	M-F AM Drive	6a-10a		:30				NM	18	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/15/16	08/21/16	-TWTF--				9	\$90.00				
	Week:	08/22/16	08/28/16	MTW----				9	\$90.00				
N 2	KTARF	08/16/16	08/24/16	M-F Midday	10a-3p		:30				NM	20	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/15/16	08/21/16	-TWTF--				10	\$75.00				
	Week:	08/22/16	08/28/16	MTW----				10	\$75.00				
N 3	KTARF	08/16/16	08/24/16	M-F PM Drive	3p-7p		:30				NM	15	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/15/16	08/21/16	-T--F--				6	\$120.00				
	Week:	08/22/16	08/28/16	MTW----				9	\$120.00				
Totals								0.00				53	\$4,920.00

*Tax 1 Note: Advertising Tax 0.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/01/16 - 08/24/16	53	\$4,920.00	(\$738.00)	\$4,182.00	\$20.91	\$4,202.91
Totals	53	\$4,920.00	(\$738.00)	\$4,182.00	\$20.91	\$4,202.91

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.